

# Case Study

## Department of Tourism Communications Consultant

As the Communications Consultant for the Vanuatu Department of Tourism we have been fortunate to have worked on various engaging and challenging projects, including all the Sustainable Tourism Strategies and Plans including the Tourism Crises Response and Recovery Plan (TCRRP) and the Safe Business Operations Guidelines. We created and rolled out the first phase of the COVID Awareness Campaign as well as doing the project management and communications for the Niufala Rod Blo Tourism Week and Sustainable Islands Tourism Conference (SITC) events.



## Niufala Rod Blo Tourism

### THE VANUATU SUSTAINABLE TOURISM POLICY (2019-2030)

To protect and celebrate Vanuatu's unique environment, culture, kastom and people through sustainable and responsible tourism.

